

Roller Skate Association



What works?	What doesn't?	Navigation	Social Media	Responsive?
<ul style="list-style-type: none">•Consistent formats, dates, labels•Text formatting•Interesting nav bar animation•Links to outside articles that relate to rollerskating	<ul style="list-style-type: none">• Overwhelming unsorted list of articles• Article text is too small• Ineffective search for news articles	<ul style="list-style-type: none">• Nav bar has nested sections to reduce clutter• No tags, filters, breadcrumbs	<ul style="list-style-type: none">•Links to social media in header footer	Yes

Team USA: Rollersports



What works?	What doesn't?	Navigation	Social Media	Responsive?
<ul style="list-style-type: none">•Media rich high-res photography•Strong branding•Strong magazine like UI with appealing sections	<ul style="list-style-type: none">•News articles seen in ticker but can't navigate to any news content just can't be found•Strong UI but UX lacks with navigation and information access	<ul style="list-style-type: none">•Can't access parts of site•Unconventional sidebar makes user think	<ul style="list-style-type: none">•Social media links•Content rich accounts•Widgets linked to accounts like news ticker	Yes

Black Girls Ride Motorcycle Magazine



What works?	What doesn't?	Navigation	Social Media	Responsive
<ul style="list-style-type: none">•Simple appealing to the eye UI and branding•Titles and body text appropriate, labeled correctly•Appealing layout frames the media and stories effectively	<ul style="list-style-type: none">•Media can be framed and formatted differently to reduce misalignment	<ul style="list-style-type: none">•Simple nav bar•Breadcrumbs, filters tags make navigation easy	<ul style="list-style-type: none">•Social media fully integrated on side bar•Social media accounts linked•Comments section	Yes