

# Venice Beach Rollerdance Association



## What works?

- Explanatory videos
- Captioning for accessibility
- Simple limited options
- Tagged content
- User comments, can add to archival experience

## What doesn't?

- Lots of history yet lacks content
- Archival media needs to be converted to hi res if possible
- Poor text formatting

## Navigation

Everything very easy to find, tags, filters

## Social Media

- Broken links
- Youtube and vimeo videos embedded
- Facebook group
- Comments section

## Responsive?

Yes

# United States Amateur Roller Skating Association



## What works?

- Lots of content and history, many hi-res archival media
- Categories by year make it easy to travel through eras of interest

## What doesn't?

- Clunky
- Colors hurt eyes
- Outdated
- Music autoplay
- Disorganized
- Narrow content, only artistic skating is featured

## Navigation

- Too many choices crowding header and sidebar
- Confusing hierarchy

## Social Media

None

## Responsive?

No

# World Skate



## What works?

- Cards provide media and strong titles
- Filters and tags make easy to find info
- Appealing branding and color scheme
- Content by far the most diverse and reflective of rollersports

## What doesn't?

- Stacked nav bar
- Header in all caps and light typeface inconsistent
- Media on the cards needs consistency

## Navigation

- Double stacked nav bar too cluttered
- Breadcrumbs, filters tags make navigation easy

## Social Media

- Fully integrated: social media in nav bar easy to find
- Articles have hastags to include, some articles linked to social media content

## Responsive

Yes