

	Feature Name	Description	Research supporting it
<b>P1: MVP Must Haves</b>	<b>Breadcrumbs</b>	Links back to various parts of the site to increase ease of navigation and accessibility	Competitor analysis
	<b>Navigation Tab</b>	Is omnipresent of the site to increase ease of use and accessibility	Competitor analysis, user research
	<b>Featured and recommended news articles and video cards</b>	Makes suggestions based on filtered selections to news article and video cards	Competitor analysis
	<b>Landing Page</b>	Page that houses all links and leads to various site segments.	Competitor analysis
	<b>Extensive video, news, event descriptions</b>	Written descriptions including who, what, where, how, etc for events, news articles, videos	Competitor analysis
	<b>Search Function</b>	Search for articles and various sections of site content	Competitor analysis
	<b>Card Filtering System</b>	Categorical function that filters choices based on user input preferences	Competitor analysis
	<b>Responsive Website</b>	Flexible design that can be accessed on multiple devices including mobile and desktop	Market research
	<b>Embedded videos</b>	Videos can be viewed and clicked without leaving the site and can link to CORA YouTube account	User research
	<b>Accesibility</b>	Site should meet needs of users with impairments	Market research
<b>P2: Nice to have</b>	<b>Meta data/tagging system</b>	Metadata in article, video, and event pages that corresponds to the filter system to help user find pages	Competitor analysis, user research
	<b>Social media sharing</b>	Widgets that link to social media	User research
	<b>Photos and site media</b>	Photos and embedded videos within the site to enrich users experience and enhance site sections	User research, competitive analysis
<b>P3: Surprising and delightful</b>	<b>Comment section and input form</b>	Allows users to comment on news articles and videos	Competitive analysis
	<b>Interactive Calendar</b>	Links to a Google Calendar widget that shows weekly/monthly views on an existent regularly updated calendar with links to social media events and way to add to user's personal calendar	Competitive analysis