

Brand Affiliations

SAN FRANCISCO
PRIDE



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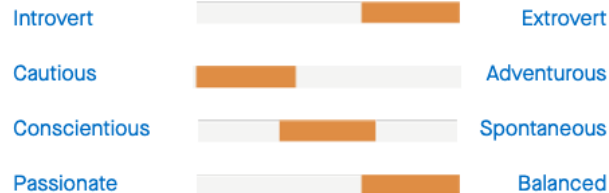


Being a lesbian has been such a complex journey. We all seem to go through such angst, we grow up, lose some direction, and hopefully connect to a greater community. I've been so lucky to be part of a group of queer identities that has shown care towards me. It's irreplaceable.



Bree Thomas

Personality



Age 24

Location San Francisco, CA

Occupation Nursing Student

Status Single

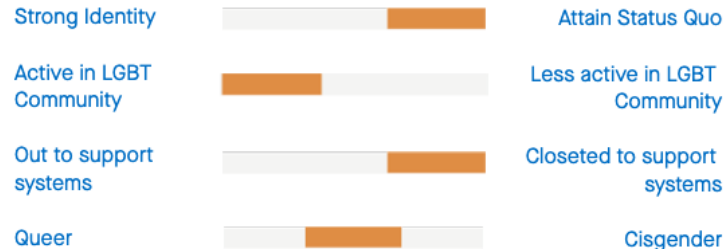
Gender Female

Archetype High achiever

BIO

Bree is a nursing student about to graduate. She works very hard to attain an education which is of high value to her family and an uncertain future in healthcare. She finds that living in San Francisco, a progressive city has helped her come out, flourish, and find a supportive group of friends in stark contrast to her community and home life where she struggled to be open about her sexual orientation. Her family is a very important part of her life and her future and soon school will be over. She has anxiety of a future and hasn't quite yet let her parents or close family members know fully about her sexual identity even though she would like to. Bree has a hard time knowing where to start, some of her friends have been helpful but she longs for more support especially on a professional level.

Affinity Aspects



Goals/Needs

- Come out to family
- Understanding of LGBTQ life past college
- Maintain an LGBTQ community as an adult

Fears/Frustrations

- Family rejection
- Uncertainty of finding a partner or stability
- Scared of discrimination in a job search

Motivations

- Connections with peers
- Helping others stay healthy
- Find more support for future